ABOUT US

The Aromatherapist features host and Clinical Aromatherapist Cheryl Whitten, BA, CA who focuses on education and conversations in natural, holistic, and complementary health, plant medicine, and aromatherapy. With her frank style, Cheryl busts through myths to discover the superpower of plants. She also talks to industry health experts on how to improve health through a variety of natural and holistic modalities.

AUDIENCE

We are a niche show with a global audience in Australia, United States, United Kingdom, and Canada. Subscribers average 48 minutes per device of listening time. Our show averages 150 downloads per episode.

LISTENER STATS

- 90% women
- Age 25-34
- 15,000 average monthly social impressions
- Interested in aromatherapy, natural and holistic health, plant remedies, sustainable living
- Pain points: confusing, conflicting, and unreliable information in the plant remedy and holistic and natural health industry
- What we give them: clear, simple information based in science from trained professionals and health experts
SPONSORSHIP DETAILS

We allow 2 sponsors per episode to preserve content integrity. The pre-roll ad is reserved for our internal programs (TAP) and the mid-roll space is available for external advertisements. Episodes range from 20 to 60 minutes and ads are static. We ask for a 3 month sponsorship commitment.

ADVERTISING PACKAGE

$20/30 - 60 second mid-roll x 4 episodes per month = $ 80 x 3 months

Total Commitment = $240 CAD

SPONSOR PLACEMENT

Pre Roll | Mid Roll | Post Roll
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TAP      | Sponsor  | Disclaimers

REVIEWS

5 Star Rating

Thank you for this show! I’ve learned so much about aromatherapy. - Janine

After deciding to look for more holistic ways to care for my family, I began my quest to understand the benefits of essential oils. I quickly discovered a lot of conflicting information and turf wars across oil brands and companies. However, I just wanted to learn more about oils. I didn’t want to be sold on anything but the healing power of plants. I stumbled upon this podcast las week and haven’t stopped listening to it ever since! I felt like I finally had a place to go for learning about essential oils and common sense approach to using them. I was also inspired by Cheryl’s personal journey towards health, which just adds to the vast knowledge she has on essential oils. Thank you so much, Cheryl! I find your podcast invaluable! - Donnita

CONTACT
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